



A4S INTRODUCTION

Brazilian Integrated Reporting Network
November 2023



A4S – ACCOUNTING FOR SUSTAINABILITY

Our aim is to make sustainable business, business as usual.

HM King Charles III established A4S in 2004, when he was The Prince of Wales, with the aim of working with the finance and accounting community to:

- **Inspire finance leaders** to adopt sustainable and resilient business models
- **Transform financial decision making** to reflect the opportunities and risks posed by the climate crisis and other environmental, social and governance (ESG) issues
- **Scale up action** to transition to a sustainable economy



A4S – WORKS WITH THE WHOLE FINANCE COMMUNITY

Capital markets

Financing decisions

By recognizing and investing in the best ideas and enterprises, capital markets are essential to increasing financial flows towards sustainable outcomes.

Accounting community

Scaling up action and building capabilities

Accounting organizations provide the skills needed to embed sustainability into decision making. They influence the market and develop the standards that will make sustainable business the norm.

CFOs and finance teams

Transforming decisions

CFOs and their teams sit at the centre of organizations across the ecosystem. Working along the value chain, we address challenges, remove barriers, and create greater incentives for action.

Business schools and academia

Pioneering new ideas and creating the decision makers of the future

Accounting and finance education drives innovation, research and teaching to influence and enable action among all other communities working to embed sustainability.

Regulators and policy makers

Setting an enabling framework

Regulators and policy makers set the rules of the game. We support action by regulators and policy makers to create an enabling regulatory environment.

A4S – HOW WE WORK WITH CFOS, AND THEIR TEAMS

CFO Leadership Network

- Over 60 CFOs from large organizations headquartered in Europe, the US, Canada, and Asia Pacific, with member commercial presence across 200+ countries.
- Brings together major organizations including, Brookfield Asset Management, Deutsche Post DHL, Mars, NatWest Group, Olam Food Ingredients, Salesforce, S&P, Tesco, Unilever and Verizon.
- Members sign up to the Network Charter and agree a set of individual and collective commitments to embed sustainability and drive progress.

Circles of Practice

- Structured programme to facilitate knowledge sharing and enable upskilling of CFOs and their teams on a country or sectoral basis.
- Delivers engagement and capacity building events, sharing practical guidance and encouraging action within these communities.

A4S Academy

- A learning platform for upskilling finance teams with the knowledge required to embed sustainability into the heart of their strategic decisions and processes.
- Uses A4S's extensive experience and materials developed by finance, for finance.
- Inspires and provides practical skills and support, and leadership and influencing training, to bring their teams with them in pursuit of sustainable and resilient business models.

PRACTICAL GUIDES: PRODUCED FOR FINANCE, BY FINANCE

- ◆ Guides, top tips and maturity maps on our [Knowledge Hub](#)
- ◆ Theme based support on our website 'current activities' [A4S.org](#)
- ◆ Events and workshops for finance teams
 - Controller forum – [express your interest](#)
 - A4S Summit – 27th November, [register online](#)



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www.accountingforsustainability.org