

10  
YEARS OF

INTEGRATED  
REPORTING



# The Impact of Digital Transformation on Integrated Reporting

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Sustainable value creation in an interconnected world  
The IIRC's Global Conference 2020

## The Impact of Digital Transformation on Integrated Reporting

Demand for reliable sustainability performance information by governments, regulators and investors has increased markedly in recent years. The EU, long seen as a global leader in this area, is working to develop new taxonomies for non-financial information which will enable robust reporting of meaningful ESG data. The success of this initiative is underpinned by the digital transformation of reporting.

Join this workshop to discover and discuss:

- The business case for the digital transformation of integrated reporting which would enable non-financial information to be provided in a digital, computer-readable format
- The possible connection with the requirements of the European Single Electronic Format (ESEF)
- How companies in the EU can prepare for the possible impact of the new standards

# Summary Agenda (internal)

- 2 Min | Welcome and Panel Introductions
- 5 Min | Setting the Stage: Why Now?
- 10 Min | Panel Discussion Topic 1: The Business Case for Integrated Reporting
- 10 Min | Panel Discussion Topic 2: The Business Case for the Digitization of Integrated Reporting
- 10 Min | Panel Discussion Topic 3: The Possible Connection with the Requirements of the European Single Electronic Format (ESEF)
- 10 Min | Panel Discussion Topic 4: How Companies in the EU Can prepare for the Possible Impact of the New Standards?
- 8 Min | Panel Discussion Topic 5: Show and Tell | Pilot Program Novo Nordisk and Telefonica SASB XBRL Reports
- Q & A

# Panel



**Jane Diplock AO**  
Board Director  
Singapore Exchange Ltd.



**Marco Masip**  
Head of ESG Investors  
Telefonica



**Susanne Stormer**  
Chief Sustainability Advisor,  
Vice President  
Novo Nordisk



**Liv Watson**  
Senior Director, Strategic  
Customer Initiatives  
Workiva



Any  
Questions?